

# Silver Fern (Black, White and Blue)

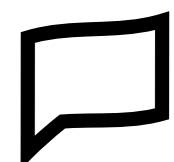
Designed by: Kyle Lockwood

## Official Description

The dominant feature of this flag is a white fern frond that sweeps up diagonally from the bottom left corner to the right of the top centre. The left side of the fern is sitting on a black background. To the right of the fern there are four stars in the formation of the Southern Cross constellation, sitting on a blue background. Each star is red with a white border, and has five points.

## Designer's Description

The silver fern: A New Zealand icon for over 160 years, worn proudly by many generations. The fern is an element of indigenous flora representing the growth of our nation. The multiple points of the fern leaf represent Aotearoa's peaceful multicultural society, a single fern spreading upwards represents that we are all one people growing onward into the future. The bright blue represents our clear atmosphere and the Pacific Ocean, over which all New Zealanders, or their ancestors, crossed to get here. The Southern Cross represents our geographic location in the antipodes. It has been used as a navigational aid for centuries and it helped guide early settlers to our islands.



**Flag  
Consideration  
Project**

# Red Peak

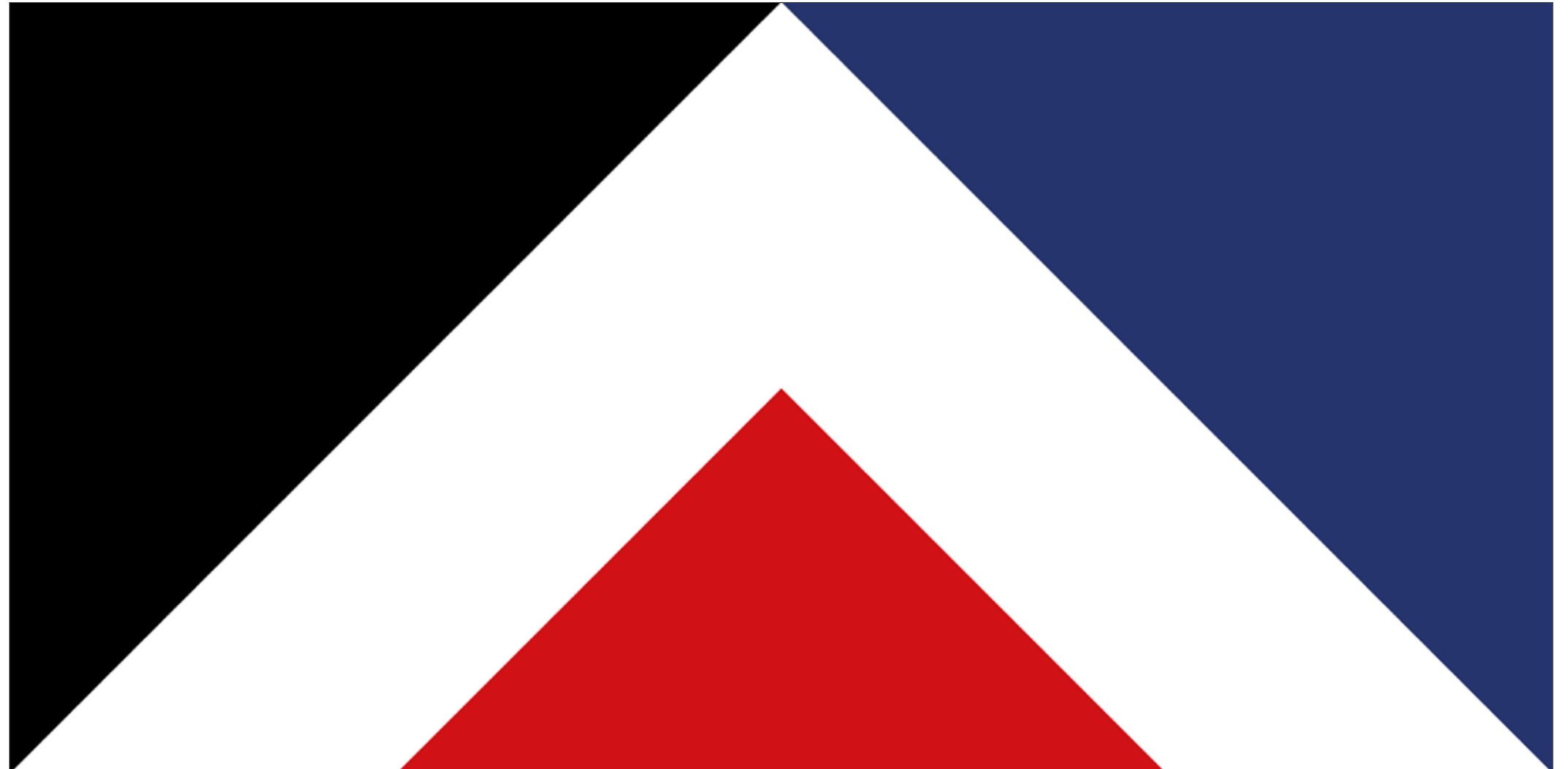
Designed by Aaron Dustin

## Official Description

In the centre of this flag are two thick white diagonal lines. They start in the left and right bottom corners and meet in the centre top, forming an upside-down V shape. The spaces around the shape form triangles. The triangle in the centre of the shape is red, the triangle to the left of the upside-down V shape is black and the triangle to the right is blue.

## Designer's Description

Designed to reflect powerful and fundamental visual elements from New Zealand culture this flag breaks down multicultural elements into simple, shared forms. The chevron is inspired by traditional Māori weaving tāniko patterns and refers to the collision of two tectonic plates which form the Southern Alps. The colours suggest a landscape of red earth and black sky and reference the story of Rangi and Papa, a creation myth in Māori mythology. The red triangle with a white stripe is also an iteration of elements of the tip of the stars from our existing flags. This design communicates the uniqueness of our land, light and position.



# Koru

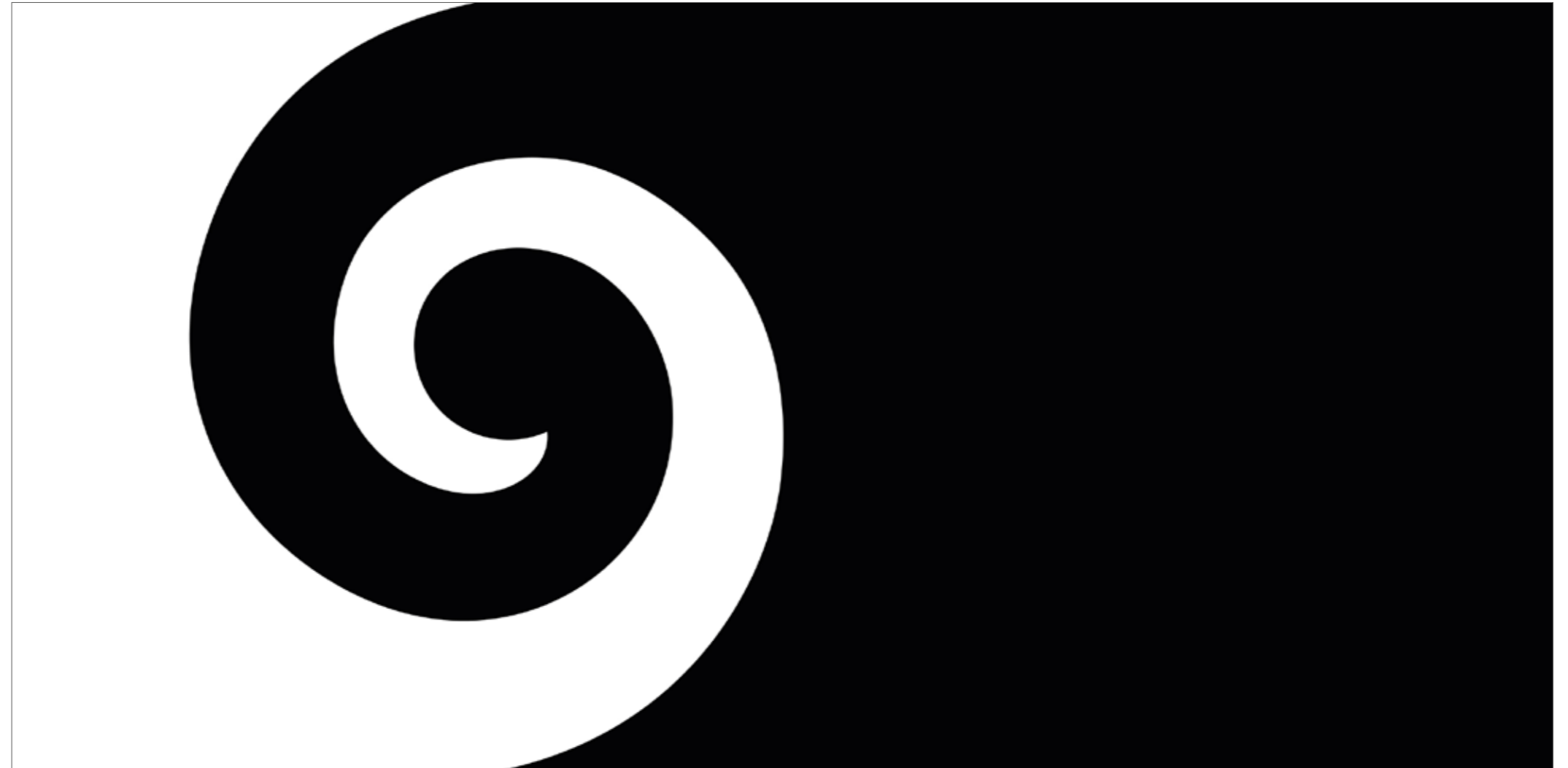
Designed by Andrew Fyfe

## Official Description

The right half of this flag is black. At the halfway point of the flag the black forms a koru on a white background. The black koru spirals down and to the left from the top of the flag.

## Designer's Description

As our flag unfurls, so too does its koru. The koru represents the fern frond, but is also reminiscent of a wave, a cloud, and a ram's horn. In Māori kowhaiwhai patterns the koru represent new life, growth, strength and peace, and for this reason has taken a special place in Aotearoa's visual language.



# Silver Fern (Black & White)

Designed by Alofi Kanter

## Official Description

The dominant feature of this flag is a black and white fern frond. The fern frond sweeps diagonally up from the bottom left corner to the top right corner of the flag. The leaves and the stem on the top side of the fern are black on a white background. The leaves and the stem on the bottom side are white on a black background.

## Designer's Description

The fern has been a distinctive symbol of New Zealand for the past 100 years. Strong and simple, it represents our uniqueness as Aotearoa New Zealand and the black and white colours show our 'yin and yang', with the softly curved spine of the frond binding us all together as a young, independent and proud nation. Credit for the fern goes to The New Zealand Way Limited.



# Silver Fern (Red, White and Blue)

Designed by: Kyle Lockwood

## Official Description

The dominant feature of this flag is a white fern frond that sweeps up diagonally from the bottom left corner to the right of the top centre. The left side of the fern is sitting on a red background. To the right of the fern there are four stars in the formation of the Southern Cross constellation, sitting on a blue background. Each star is red with a white border, and has five points.

## Designer's Description

The silver fern: A New Zealand icon for over 160 years, worn proudly by many generations. The fern is an element of indigenous flora representing the growth of our nation. The multiple points of the fern leaf represent Aotearoa's peaceful multicultural society, a single fern spreading upwards represents that we are all one people growing onward into the future. The red represents our heritage and sacrifices made. Blue represents our clear atmosphere and the Pacific Ocean, over which all New Zealanders, or their ancestors, crossed to get here. The Southern Cross represents our geographic location in the antipodes. It has been used as a navigational aid for centuries and it helped guide early settlers to our islands.

